

# OKMM™

Oklahoma Money Matters

# 2014

By the Numbers

## In 2014, OKMM taught:

- 80 Campus Workshops
- 19 Community Workshops
- 14 High School Workshops
- 3 Conference Sessions
- 3 Upward Bound Workshops

**Total: 119 workshops**

Directly impacting more than 4k people

each or =500 people



# PUBLICATION DISTRIBUTION

✉ = 2k

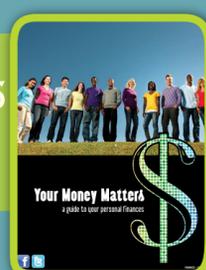


**eBlasts & Newsletters**

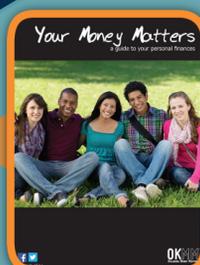
**>16k** emailed to OKMM fans

## Your Money Matters Guides:

5,356 College Guides



3,079 High School Guides



1,773 Workplace Guides



794 Low-Resourced Adult Guides



**TOTAL: 11,002**

# WWW.OKLAHOMAMONEYMATTERS.ORG

**12,636**  
Sessions



**40,819**  
Pageviews



To learn more about OKMM's products and services, download our brochure at

[OklahomaMoneyMatters.org](http://OklahomaMoneyMatters.org)

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